

WSST Conference 2025 Save the Date! Keynote Friday, April 4th



INCREASING YOUR ODDS OF
STUDENT ENGAGEMENT!

Come see practical ways to help students make sense of phenomena and how to authentically integrate phenomena into your curriculum!

Using phenomena to explore scientific ideas has been an increasing trend in science education (German, 2016; NGSS Lead States, 2013). While many teachers are finding phenomena to engage students, helping students connect phenomena to science can be more challenging. This session will explore numerous ways teachers can transition from a phenomenon to 3D learning.

This session is sponsored by Savvas Learning Company.

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Jesse Wilcox, Ph.D., is an Assistant Professor in Biology and Science Education at the University of Northern Iowa. He was a high school general science and biology teacher prior to becoming a professor. Jesse has won numerous teaching awards, has presented hundreds of times at science and STEM education conferences, and has published dozens of articles in science and STEM education journals. Jesse is passionate about working with science teachers and helping them strive toward improving their practices. He is the author of grades 6 - 8 Texas Experience Science.